



June 6, 2012

Dear WMA parents,

Over the last several years, the Academy has been moving steadily toward our goal of predominantly electronic – that is, paperless – communication. Much of the information that you used to receive in paper form you can now find on the Parent page of our website [www.WMA.us/parents](http://www.WMA.us/parents). You are able to print it out if you need to, but you can access it online at any time.

This year, the Admission Office has moved to online enrollment. Enrollment contracts are accessed and payments are made online directly through each family's My BackPack account. All of the Health Office, Deans Office, and Business Office permission forms necessary for the opening of school are available here.

The Parent eNews, which you receive once or twice a month, bundles in one place news that is timely and informational. In addition, twitter and Facebook provide daily updates on student activities.

This paperless revolution has many benefits. It's environmentally friendly; it allows us to update information immediately; because everything is stored on the website, it is instantly available to you; finally, we accrue paper and postage savings that we can put into educational programs that benefit your children directly.

Based on your feedback, we will be doing a redesign this summer of the Parent page on the website to make information easier to find. In the fall, applications that allow you to combine and personalize the information you access through MyBackpack will be incorporated into our system.

While you will continue to receive a few printed communications, primarily *The Academy World* magazine and invitations, we expect to be electronic for the most part. We need your help if we are to be successful in this endeavor. As usual, we will continue to send emails through our FirstClass email system, so you need to keep us informed if your email address changes. This is the quickest and easiest way for us to communicate with you directly, so having accurate information is important.

Additionally, we ask that you look for information on the Parent page and in the Parent eNews because those are the only places most information will exist.

Please feel free to contact the Director of the Marketing & Communications Office, Meghan Rothschild, with any questions, concerns, or suggestions.

Sincerely,

A handwritten signature in cursive script that reads "Rodney LaBrecque".

Rodney LaBrecque  
Head of School