

Full Page Ads

Approximate dimensions: 8 1/2" wide x 11" high

Refer to the number below each design to identify which layout you wish to use



1



2



3



4

Half Page Ads

Approximate dimensions: 8 1/2" wide x 5" high

Refer to the number below each design to identify which layout you wish to use



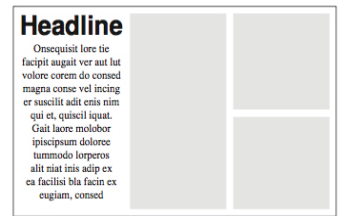
5



6



7



8

Quarter Page Ads

Approximate dimensions: 4" wide x 5" high

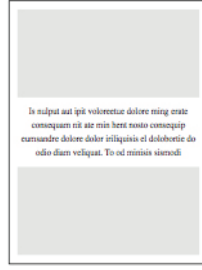
Refer to the number below each design to identify which layout you wish to use



9



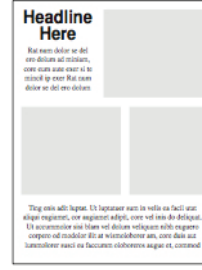
10



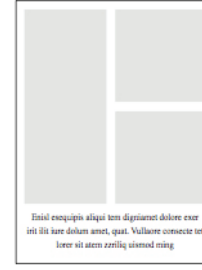
11



12



13



14

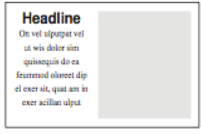
Eighth Page Ads

Approximate dimensions: 4" wide x 2 1/2" high

Refer to the number below each design to identify which layout you wish to use



15



16



17



18



19



20

Ad Order Form

Parent or Purchaser Name: _____

Student Name: _____

Street Address: _____ City / State / Zip Code: _____

Daytime Phone: _____ E-mail Address: _____

*This ad design and will be kept confidential until the student receives his/her yearbook.

**Mail your payment, photos,
and this form to:**
Wilbraham & Monson Academy
Attn: Wendy Decker
423 Main Street Wilbraham,
MA 01095

photos may also be emailed to
wdecker@wma.us

Chose your Ad Size:

Full Page \$275 Design # _____

Quarter Page \$100 Design # _____

Half Page \$190 Design # _____

Eighth Page \$80 Design # _____

Make a Payment:

Cash Check Money Order

Make check or money order payable to:
Wilbraham & Monson Academy Yearbook

Would you like to Purchase another yearbook?
Seniors receive their yearbook as a gift. Please indicate if
you would like to purchase *another* for \$50.

Photo Instructions

Please indicate instructions about photo placement and
any photo editing you may need here:

Body Copy

The text to be included in your ad:

- Select the ad size and design you wish to purchase. The ad will not be designed until a payment is received.
- Changes may be made to these designs with prior approval of the yearbook adviser or editor.
- Please use .jpg, .tiff, or .PDF file formats. Supply enough pictures to fill the photo blocks in the ad you chose. The resolution of all the photos *must* be 300 dpi. Or send original photos; we will safely scan and return them to you.

- Identify which picture you want in the corresponding boxes with numbers. If you do not number the photos, our staff will place the photos attractively.
- The ad designs are just suggestions. Possibilities are endless, so let us know if you would like a custom design.
- However, the font and color scheme will correspond with the 2014 yearbook design.

I agree to the terms and guidelines stated in this contract:

Customer signature: _____ Date: _____